



STEFAN DRURY

YOUTUBE.COM/STEFANDRURY | YOUTUBE.COM/@STEF747

YOUTUBER | AVIATOR | TRAVELLER



160K / 17K

YouTube Subscribers
(main channel / Stef's World)



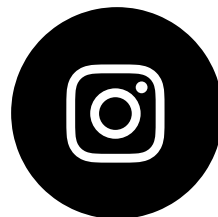
23K

Avg views / video



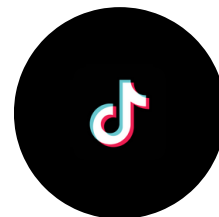
3.8M

Mins watched/month



27K

Instagram followers



16K

TikTok followers

KEY NICHES



AVIATION

Private & Commercial
Aviation

TRAVEL

Airports, Airlines,
Destinations



PRODUCTS

Technology and
product reviews



ABOUT ME

I share aviation, travel, and motivational content to encourage my viewers to embrace a life of excitement, curiosity, and discovery.

I have two YouTube channels, an Instagram and TikTok account and reach an engaged, global audience of active followers.

I look forward to working with you.

stef

RECENT BRAND PARTNERSHIPS

GARMIN

Emirates

Lenovo

SINGAPORE AIRLINES

FIJI AIRWAYS

QATAR AIRWAYS

Cessna Beechcraft
BY TEXTRON AVIATION

Google

DIGITAL ASSETS I CAN CREATE FOR YOUR BRAND



Long Form Videos

2 x established YouTube channels



Short Form Videos

YouTube / Instagram / TikTok



Written posts

www.stef747.com website

AUDIENCE

- 39% 25-34
- 23% 18-24
- 17% 35-44
- 89% Male / 11% Female

Core markets:

- Australia, USA, UK, Europe
- Viewed in over 232 countries



RECENT VIDEOS (VIEWS)

- Inside Singapore Airlines (355K)
- The Tesla of Aviation (626K)
- Bullet Train vlog (364K)
- Qantas Auckland-NYC (78K)
- Garmin Watch Review (130K)
- The Cirrus Vision Jet (510K)
- Flying the new Cirrus G7 (146K)
- Building an F1 circuit (440K)



Contact Email

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My Website

STEF747.COM