



STEFAN DRURY

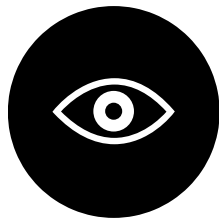
YOUTUBE.COM/STEFANDRURY | YOUTUBE.COM/@STEF747

YOUTUBE CREATOR | PILOT | TRAVELLER



149K / 14K

YouTube Subscribers
(main channel / Stef's World)



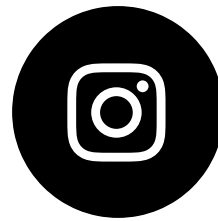
23K

Avg views / video



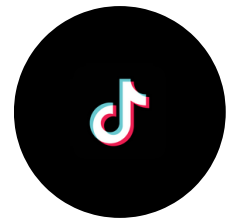
3.8M

Mins watched/month



23K

Instagram followers



15K

TikTok followers

KEY TOPICS



TRAVEL

Commercial airlines,
destinations

AVIATION

Pilot life,
general aviation



LIFESTYLE

Event publicity,
motivational stories

PRODUCTS

Gear reviews, new
tech, travel products



ABOUT ME

YouTuber, pilot, traveller, entrepreneur. I like to share my experiences and motivate viewers to get out and have an adventurous and curious life.

I have two YouTube channels, an Instagram and TikTok account and reach an engaged global audience of followers.

I look forward to working with you.

stef

RECENT BRAND PARTNERSHIPS



DIGITAL ASSETS



Two YouTube channels for long form videos



Instagram / TikTok for short form videos



www.stef747.com website for written posts

AUDIENCE

- 39% 25-34
- 23% 18-24
- 17% 35-44
- 89% Male / 11% Female
- 25% Australia
- 23% USA
- 10% UK
- Viewed in over 232 countries



RECENT VIDEOS

- Inside Singapore Airlines (355K)
- The Tesla of Aviation (626K)
- Bullet Train vlog (364K)
- Garmin Cockpit reveal (41K)
- Garmin Watch Review (130K)
- The Cirrus Vision Jet (510K)
- Building an F1 circuit (440K)
- Qantas Prem Economy (32K)

Email

SUPPORT@FLYDIGITAL.COM.AU

Instagram

@STEF747