



STEFAN DRURY

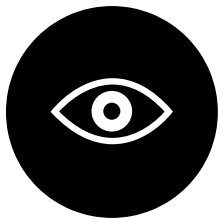
YOUTUBE.COM/STEFANDRURY | YOUTUBE.COM/@STEF747

YOUTUBE CREATOR | PILOT | TRAVELLER



144K / 14K

YouTube Subscribers
(main channel / Stef's World)



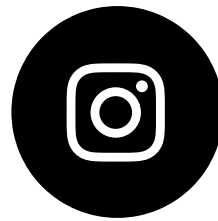
23K

Avg views / video



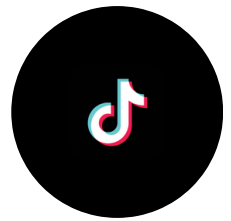
3.8M

Mins watched/month



25K

Instagram followers



15K

TikTok followers

KEY TOPICS



TRAVEL

Airlines, airports,
travel vlogs & advice

AVIATION

Pilot life, flying,
aviation stories.



LIFESTYLE

Lifestyle vlogs,
motivational stories

TECH

Gadgets, gear,
equipment.



ABOUT ME

YouTuber, pilot, traveller, entrepreneur. I like to share my experiences and motivate viewers to get out and have an adventurous and curious life.

I have two YouTube channels, Instagram and TikTok and reach a highly engaged global audience of followers.

I look forward to working with you.

stef

RECENT BRAND PARTNERSHIPS

GARMIN

Emirates

Lenovo

SINGAPORE AIRLINES

FIJI AIRWAYS

QATAR AIRWAYS
الخطوط القطرية

Cessna Beechcraft
BY TEXTRON AVIATION

Google

HIGH ENGAGEMENT

12%+

Like / Comment
Engagement Rate



4:59

Avg View
Duration



AUDIENCE

- 39% 25-34
- 23% 18-24
- 17% 35-44
- 89% Male / 11% Female
- 25% Australia
- 23% USA
- 10% UK
- Viewed in over 232 countries

RECENT VIDEOS

- Inside Singapore Airlines (355K)
- The Tesla of Aviation (626K)
- Bullet Train vlog (364K)
- Garmin Cockpit reveal (41K)
- Garmin Watch Review (130K)
- The Cirrus Vision Jet (510K)
- Building an F1 circuit (440K)
- Qantas Prem Economy (32K)



Email

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Instagram

@STEF747