



STEFAN DRURY

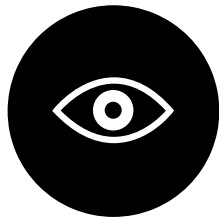
YOUTUBE.COM/STEFANDRURY | YOUTUBE.COM/@STEF747

YOUTUBE CREATOR | PILOT | TRAVELLER



124K / 7K

YouTube Subscribers
(main channel / Stef's World)



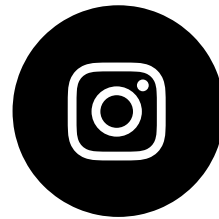
23K

Avg views / video



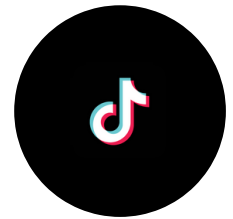
3.8M

Mins watched/month



17.8K

Instagram followers



6.6K

TikTok followers

KEY TOPICS



TRAVEL

Airlines, airports,
travel vlogs & advice

AVIATION

Pilot life, flying,
aviation stories.



LIFESTYLE

Lifestyle vlogs,
motivational stories



TECH

Gadgets, gear,
equipment.



ABOUT ME

YouTuber, pilot, traveller, entrepreneur.
I like to share my experiences and
motivate viewers to get out and have an
adventurous and curious life.

I have two YouTube channels, Instagram
and TikTok and reach a highly engaged
global audience of followers.

I look forward to working with you.

stef

RECENT BRAND PARTNERSHIPS



HIGH ENGAGEMENT

12%+

Like / Comment
Engagement Rate



4:59

Avg View
Duration



AUDIENCE

- 39% 25-34
- 23% 18-24
- 17% 35-44
- 89% Male / 11% Female
- 25% Australia
- 23% USA
- 10% UK
- Viewed in over 232 countries

RECENT VIDEOS

- Inside Singapore Airlines (343K)
- The Tesla of Aviation (482K)
- Bullet Train vlog (266K)
- Garmin Cockpit reveal (41K)
- DJI Spark Drone - 10 Tips (421K)
- The Cirrus Vision Jet (408K)
- Emirates A380 highlights (YouTube Short - 171K)
- Singapore F1 Vlog (18K)
- Qantas Premium Economy (32K)



Email

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Instagram

@STEF747