



# STEFAN DRURY

YOUTUBE.COM/STEFANDRURY | YOUTUBE.COM/@STEF747

YOUTUBE CREATOR | PILOT | TRAVELLER



**119K / 6.5K**

YouTube Subscribers  
(main channel / Stef's World)



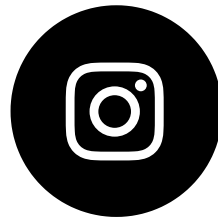
**23K**

Avg views / video



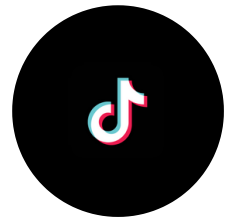
**3.8M**

Mins watched/month



**17.5K**

Instagram followers



**5.7K**

TikTok followers

## KEY TOPICS



### TRAVEL

Airlines, airports,  
travel vlogs & advice

### AVIATION

Pilot life, flying,  
aviation stories.



### LIFESTYLE

Lifestyle vlogs,  
motivational stories

### TECH

Gadgets, gear,  
equipment.



## ABOUT ME

YouTuber, pilot, traveller, entrepreneur.  
I like to share my experiences and  
motivate viewers to get out and have an  
adventurous and curious life.

I have two YouTube channels, Instagram  
and TikTok and reach a highly engaged  
global audience of followers.

I look forward to working with you.

**STEF**

## RECENT BRAND PARTNERSHIPS



## HIGH ENGAGEMENT

12%+

Like / Comment  
Engagement Rate



4:59  
Avg View  
Duration



## AUDIENCE

- 39% 25-34
- 23% 18-24
- 17% 35-44
- 89% Male / 11% Female
- 25% Australia
- 23% USA
- 10% UK
- Viewed in over 232 countries

## RECENT VIDEOS

- Inside Singapore Airlines (343K)
- The Tesla of Aviation (482K)
- Bullet Train vlog (266K)
- Garmin Cockpit reveal (41K)
- DJI Spark Drone - 10 Tips (421K)
- The Cirrus Vision Jet (408K)
- Emirates A380 highlights (YouTube Short - 171K)
- Singapore F1 Vlog (18K)
- Qantas Premium Economy (32K)



Email

**SUPPORT@FLYDIGITAL.COM.AU**

Instagram

**@STEF747**